

A diverse group of students, both men and women, are walking together outdoors. They are dressed in professional business attire, including suits, blouses, and dresses. Many of the students are smiling and looking towards the camera. The background shows a modern building with large windows and some greenery. The overall atmosphere is positive and professional.

Your Stepping Stone to a Global Career!



Relationship between Unemployment and Degree Completion

- Data from the government proves that higher education degree completion is important for job seekers; the unemployment rate was more than twice as high for persons without a high school diploma than for persons with an Associate's degree. That gap widens to three times in comparison to persons who hold a Bachelor's degree. The unemployment rate for persons with Master's, professional and doctoral degrees was the lowest, at 2-4 percent.



Salary and Degree Completion

- Better, a completed undergraduate or graduate degree will not only help you get a job, it has been statistically proven on average to boost pay.



Obtaining Career Goals

- Indeed, it has been shown that skills that are often honed during a student's higher education incorporate proficiencies that will help them fully reach his or her respective career goals. These aptitudes include the talent to write effectively and convincingly, the ability to fashion a supported, valid argument, and the wherewithal to persevere in the face of overwhelming workloads, challenges or adversity.



■ Networking Opportunities

Finally, in the job search most applicants notice that connections to people inside and outside their field are a great, almost unrivaled resource. Persons you meet during your career as a student—whether they be professors, instructors, fellow classmates or school administrators—can have a very positive effect on your future prospects. They can recommend your work, mention your name to others, and provide the resources necessary to find the perfect job. So, when calculating the cost-benefit ratio of continuing on or returning to school next semester, be sure to take into mind not only the future possible salary implications, but also the other skills and resources you may attain during the education process.



Why study in Switzerland?

World-wide
tradition of
excellence

Real world &
Learning
situations

Travel to other
European
countries

Safe
country

Paid
Internship

Learn a second
European
Language



Bénédict Group of Schools in Switzerland



Bénédict is the
largest education
group in
Switzerland



Why BHMS?

- A part of a large institution
- Ideal location in the heart of the most visited Swiss City: Lucerne
- Partnering with top UK and American Universities
- EduQua certified
- Internationally accredited Degrees (BA and MBA)
- Guaranteed and paid Swiss hospitality internship
- A world-wide professional & placement network



Our Beautiful City: Lucerne





State-of-the-art Campus & Comfortable Accommodation



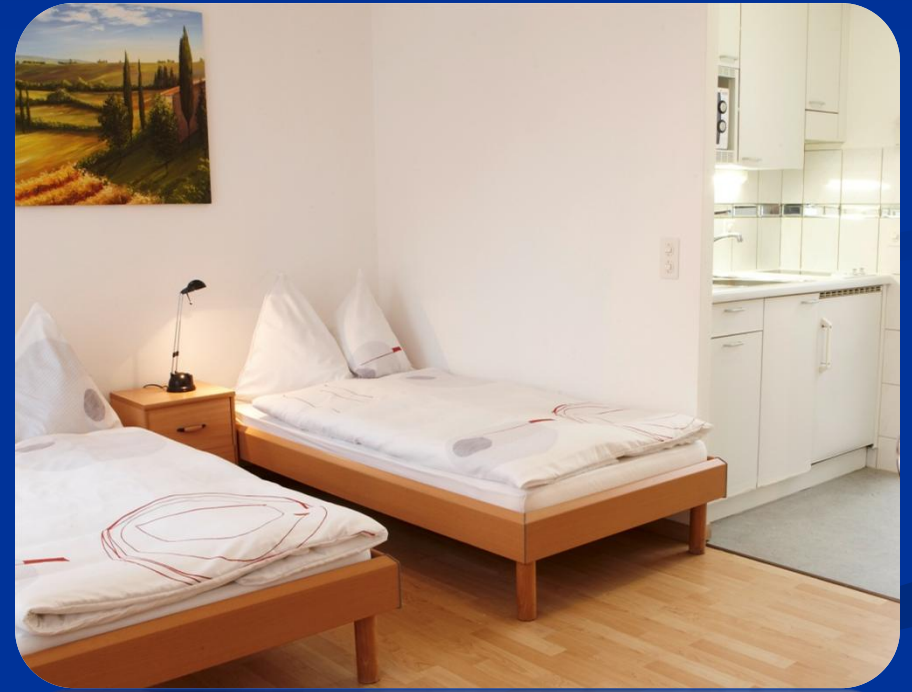


Classrooms & Computer Lab





Comfortable Accommodation





Transfer Opportunity for Käthe-Kollwitz Schule Graduates

BACHELOR OF ARTS DEGREE
HOTEL AND HOSPITALITY MANAGEMENT



**THE
ROBERT GORDON
UNIVERSITY**
ABERDEEN



MBA DEGREE
HOSPITALITY MANAGEMENT **OR** GLOBAL MANAGEMENT

CityUniversity
of Seattle



BA in Hotel & Hospitality Management

Research Methods in Hospitality Context	15 credits
Hospitality Retail Management	15 credits
Hospitality Property Services & Management	15 credits
Strategic Planning & Change Management	15 credits
Academic Writing	Course req.
Workplace Internship	60 credits
Management in Practice	15 credits



Key Features of the Programs:

- **Internationally** recognised University qualification
- Career value of studying in **English**
- **Swiss** hospitality work experience
- 6 month semester structure
- Online university libraries and virtual campuses
- Assessment methods
- Independent learning, critical thinking and application

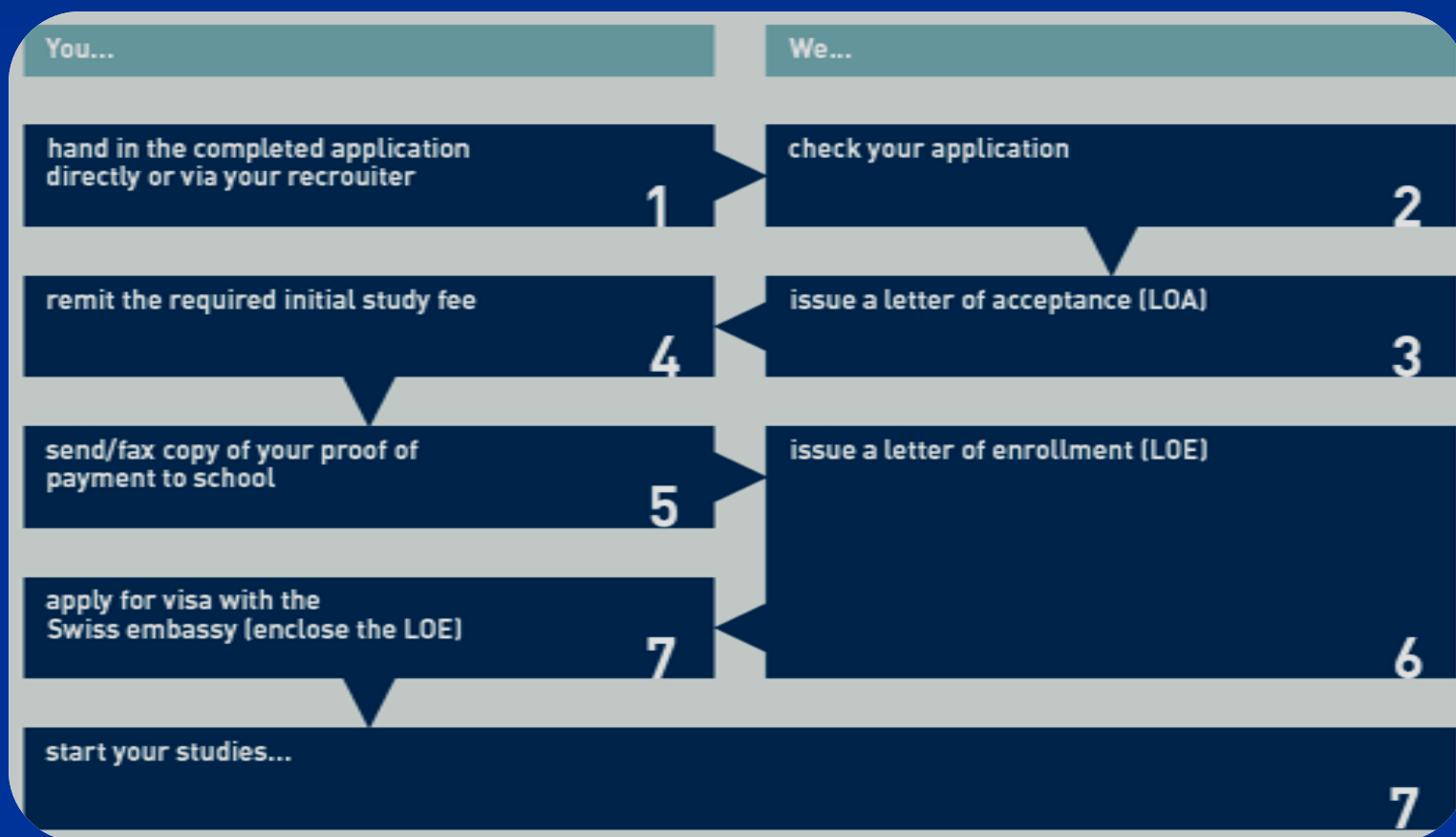


MBA in Hospitality **or** Global Management

- 12 courses covering:
international business, financial, human resources, marketing, communications and strategy
- Plus 4 specialisation courses in either Global or Hospitality Management



How to Apply?





We look forward to
welcoming you to
Luzern!

Thank You